CHINA NATIONAL BUILDING MATERIALS GROUP CORPORATION

2012 Social Responsibility Report

2012

# Social Responsibility Report











Reporting frequency: A

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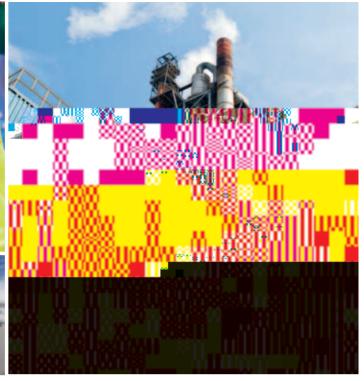












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## Resp/\*nsibility Management



## Market Perf<sup>o</sup>rmance



## Techn/\*l/\*gical Inn/\*vati/\*n



# Energy Saving & Envir \*\* nmental Pr \*\* tecti \*\* n



## Empl/•yee Care

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M. 1. H. 66

C. 1. H. L. 70

E. 1. E. C. 71



## C'\*rp'\*rate Citizen

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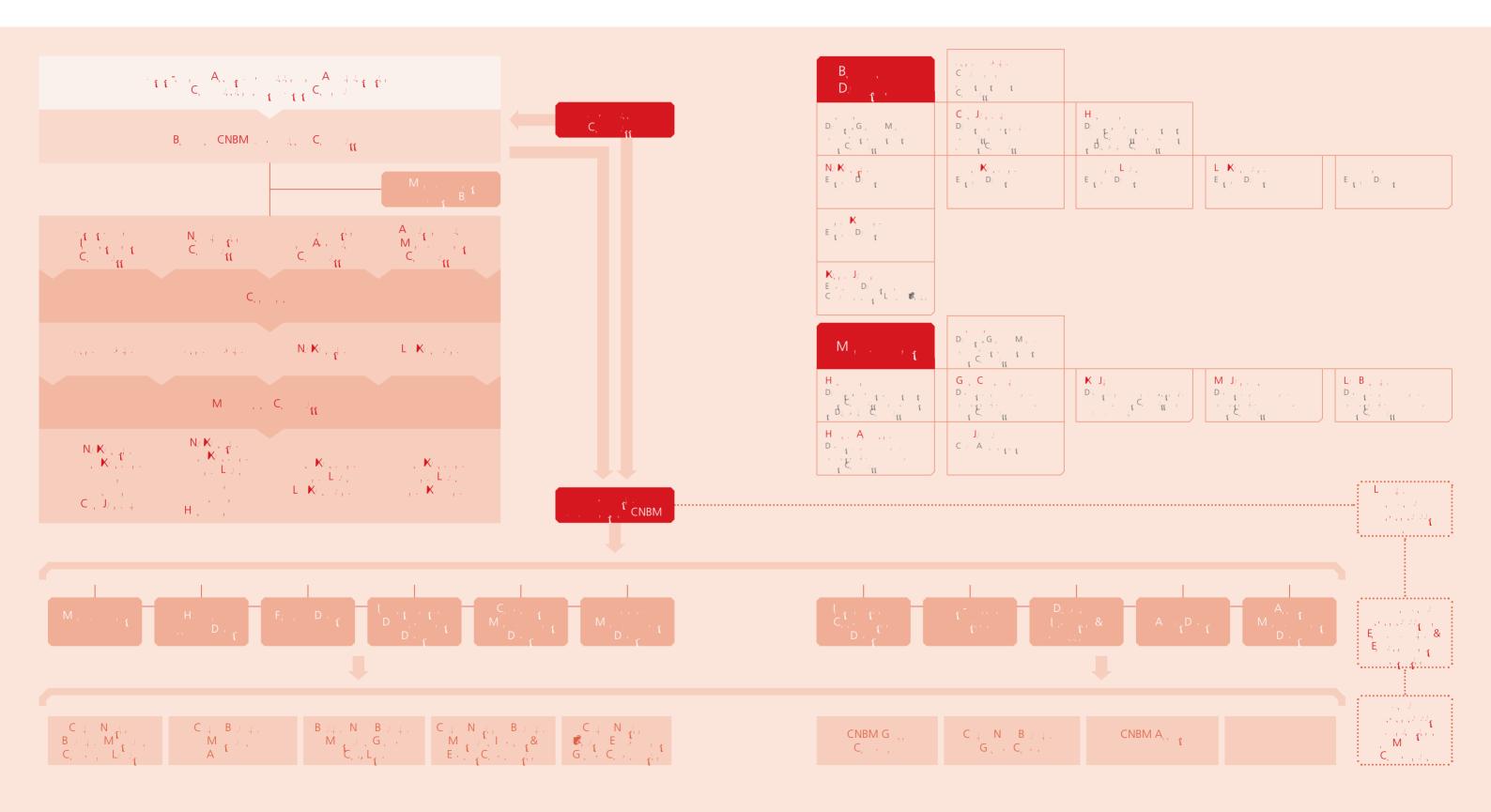
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### **Comments from External Parties:** State-owned Assets Supervision and Administration Commission of the State Council:

The Board of CNBM conscientiously discharges its duties, prudently regulates its decisions and plays an important role in determining the direction of corporate development. The operation of the Board is satisfactory, it achieves stable re-election with its organisational structure further optimised. The work done by the Board of CNBM in refining the systems, strategic leadership, risk prevention, critical decision and appraisal to managers and remuneration management is highly

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# $C_{i}$ , $G_{i}$ , CNBM



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**Sun Xingmou, Deputy Director** of Supervisory Bureau of **Disciplinary Committee of the State-owned Assets Supervision** and Administration Commission of the State Council

While emphasizing on production and operation, CNBM has attached great importance to the construction of party's conduct as well as the work of anti-corruption and integrity advocacy. It earnestly implemented the accountability system of party's conduct and anti-corruption, further promoted the establishment of a punishment and prevention system, strengthened education, improved the "Three Important and One Crucial" decision-making system, enhanced supervision and inspection as well as performance monitoring, and reinforced the discipline inspection team building. All these measures safeguarded the stability of CNBM's reform and development.

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### Responsibility Strategy and Philosophy

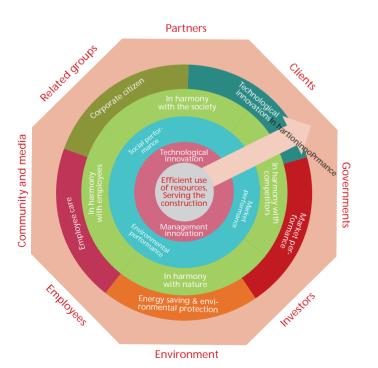
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### Core Topics

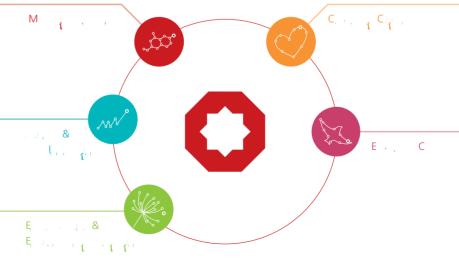
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### Responsibility Model



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### Leading Organisation and Organisational System

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China National Building Materials Group

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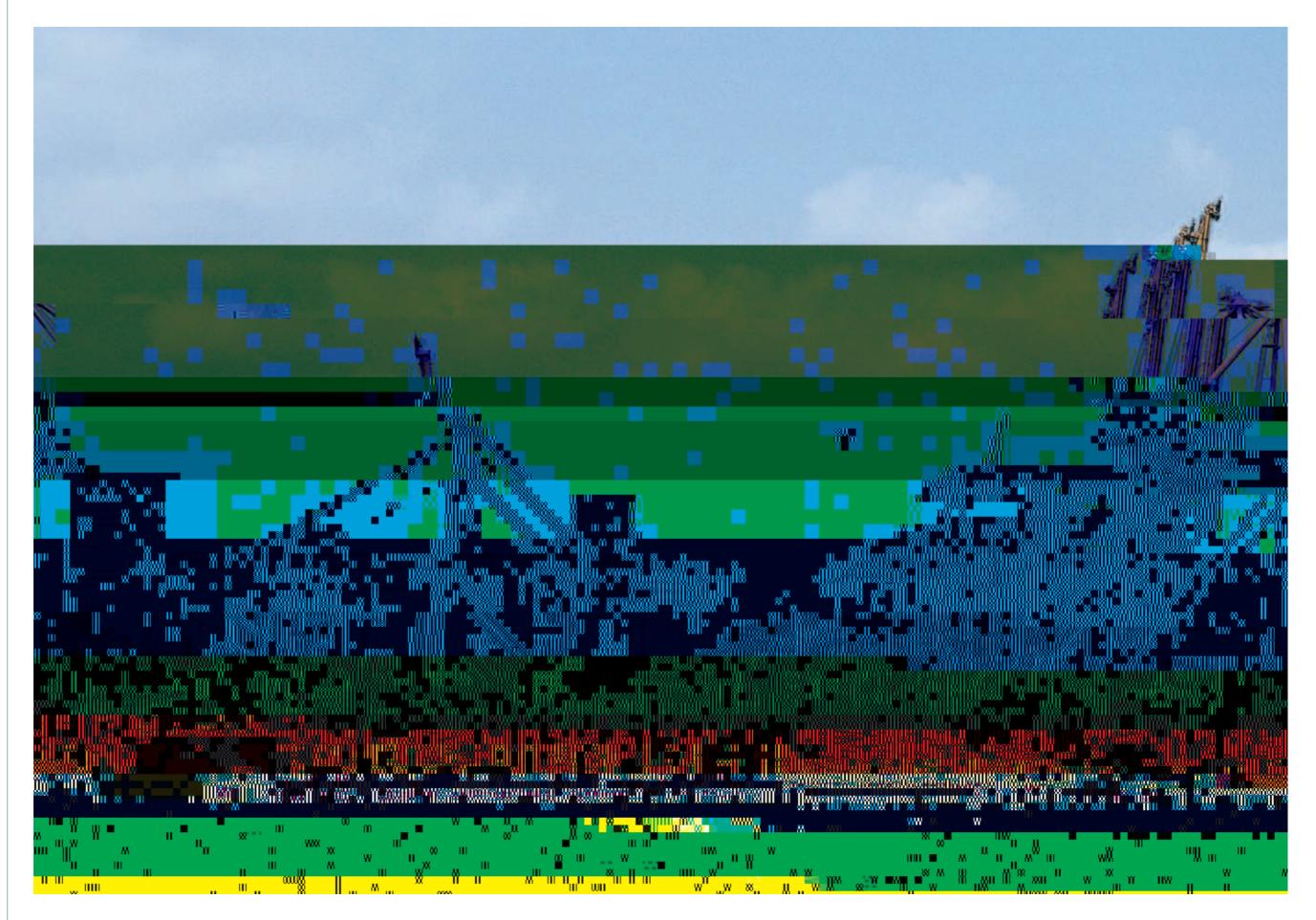
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### Operating in Compliance with the Law

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### Implementing National Industrial Policies

**Gao Yunhu, Deputy Director of** the Raw Materials Division of the Ministry of Industry and Information Technology

CNBM has made great contribution to the development of the industry and the promotion of technology enhancement in the industry. CNBM is a role model for the building materials and other industries in terms of practice and experience in consolidation and restructuring, innovation and development model formation and management standardisation.

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### Lei Qianzhi, Honourary President of China Cement Association

The cooperation between CNBM and the Conch Group has created the integration of resources among big enterprises in the industry. This is very significant, for it would further promote the restructuring and transformation of the building materials industry.

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### Cai Hongbin, Dean of Guanghua School of Management, Peking University

SOE reforms have been the core of the economic reforms of our country. It is also a huge social practice which involves millions of people. The "Market-oriented Operation of Central SOEs" concept, advocated by Song Zhiping, provides us a comprehensive solution. I believe that the key concepts of "Market-oriented Operation of Central SOEs" will be integral to the theoretical construction of SOE reforms.

### Sharing the Management Philosophy of "Market-oriented Operation of Central SOEs"

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Responsibility Management



Market Performance



Technological Innovation



Energy Saving & Environmental Protection







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( B 1 4 . M 1 . A ) , **Huang Danhua, Vice Chairman of** ' Transfer to the second 4411 , 441, , the 11 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 

**State-owned Assets Supervision** and Administration Commission of the State Council

China Building Materials Academy has managed to leverage the key development opportunity and tapped fully into its resources. It has commenced the integration and opening up of technological resources, the establishment of a scientific research innovative system and mechanism, recruitment and nurturing of talents, industrialisation of scientific research achievements, development of inspection and certification, establishment of corporate culture and other aspects, which has proved to be highly effective. It has contributed to the establishment of the national economy, guided the industry transformation and upgrade and provided the advanced technology for CNBM to grow with stronger international influence.

### Innovative National Platform

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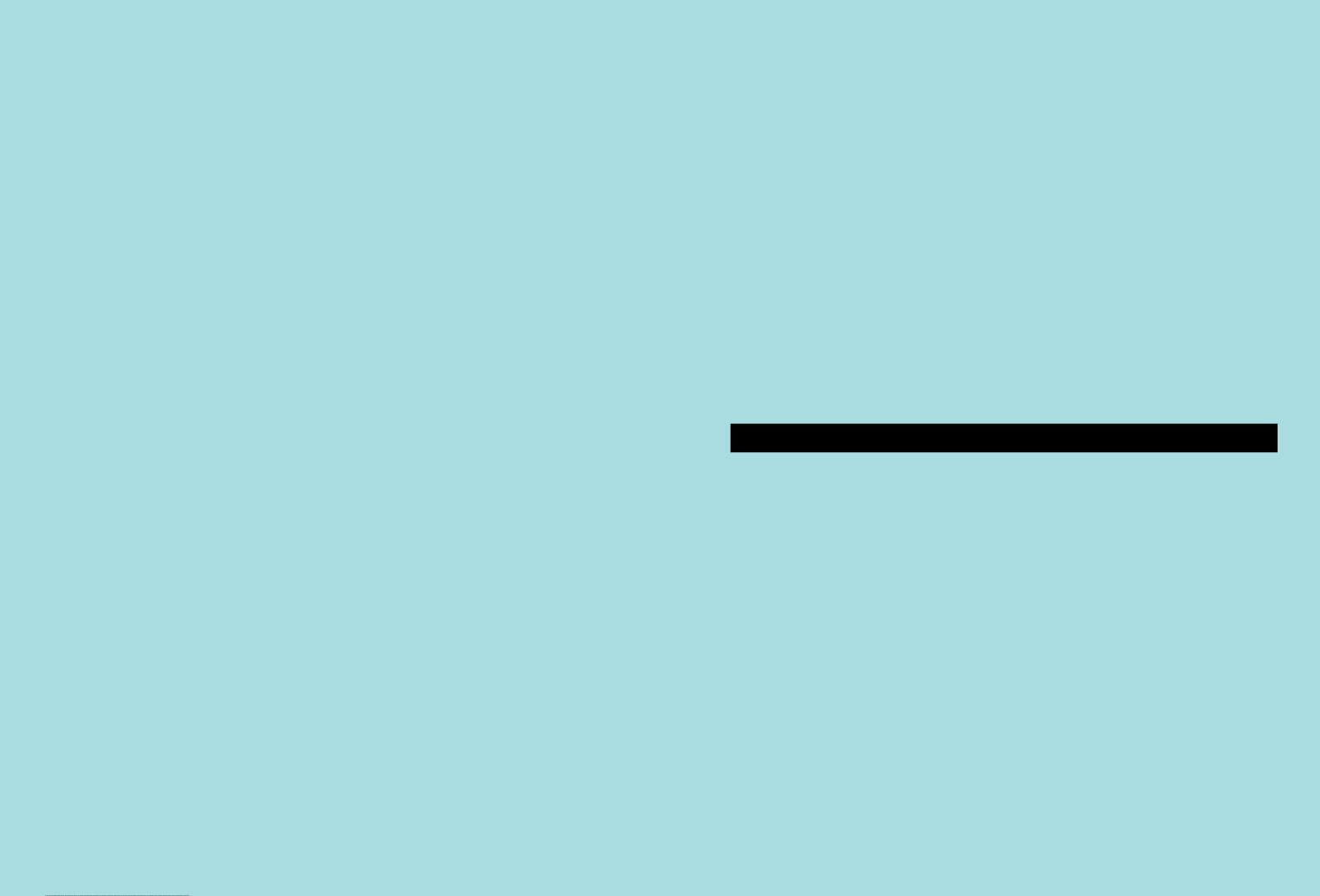
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### Guarantee of Investment in Scientific Research

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### Training Science and Technology Personnel

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### Improvement in the Innovation Mechanism

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### Establishment of Innovation Alliance

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Niu Yuesheng, Member of the **CPPCC National Committee,** Member of the Social and Legal Committee, Former Chairman of **Supervisory Committee of the Key State-owned Large Enterprise** 

CNBM has obtained independent complete intellectual property rights in 10,000 ton clinker production lines. The Group has well mastered the modern production techniques of NSP cement. This is a valuable asset. I hope that CNBM, with the support of national policies, will carry out technical reformation in small-and medium-sized cement companies which consume a large amount of energy and create a great deal of pollution to set an example in technological progress for China's cement industry.

### Scientific Research

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### Technology Awards

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### Patents

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**External Commendation: Xu Kuangdi, Vice Chairman of the National Committee of the 10th Chinese People's Political Consultative Conference and Honourary Chairman of the Chinese Academy of Engineering** 

High performance fiber, as an important strategic material in the nation, is widely used in the fields of high-end technology and industry. The enterprises must pay attention to the research of high performance carbon fiber, improve the properties as well as the international competitiveness of the products.

### Promoting the Industrialisation of **Key Projects**

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**External commendation:** Li Xueyong, Vice Secretary of Jiangsu Provincial Party **Committee and the Governor of** Jiangsu Province

The restructuring of CNBM and China Building Materials Academy is a combination of the best resources, which has realised the joint development of research and industry. In addition, the scientific innovation has promoted the transformation and upgrading of enterprises.



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### The Base Construction for "Three New" Industries

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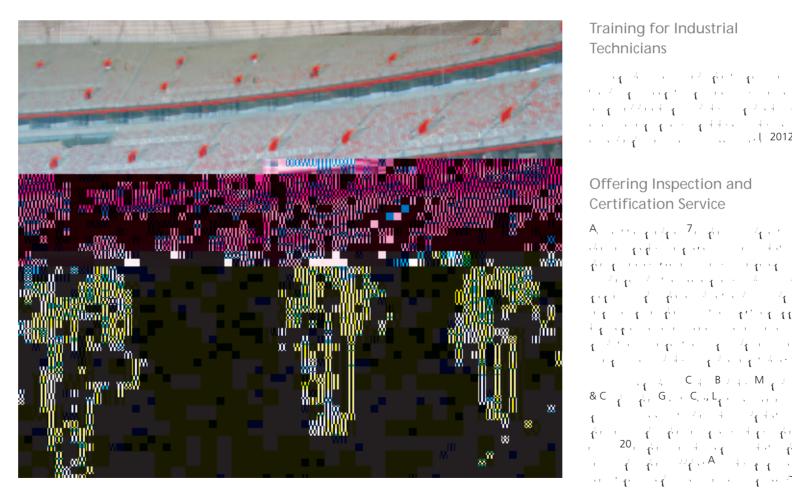
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### Establishment of Platform for Communication

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### Training for Industrial Technicians

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### Offering Inspection and Certification Service

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China National Building Materials Group



Responsibility Management



Market Performance



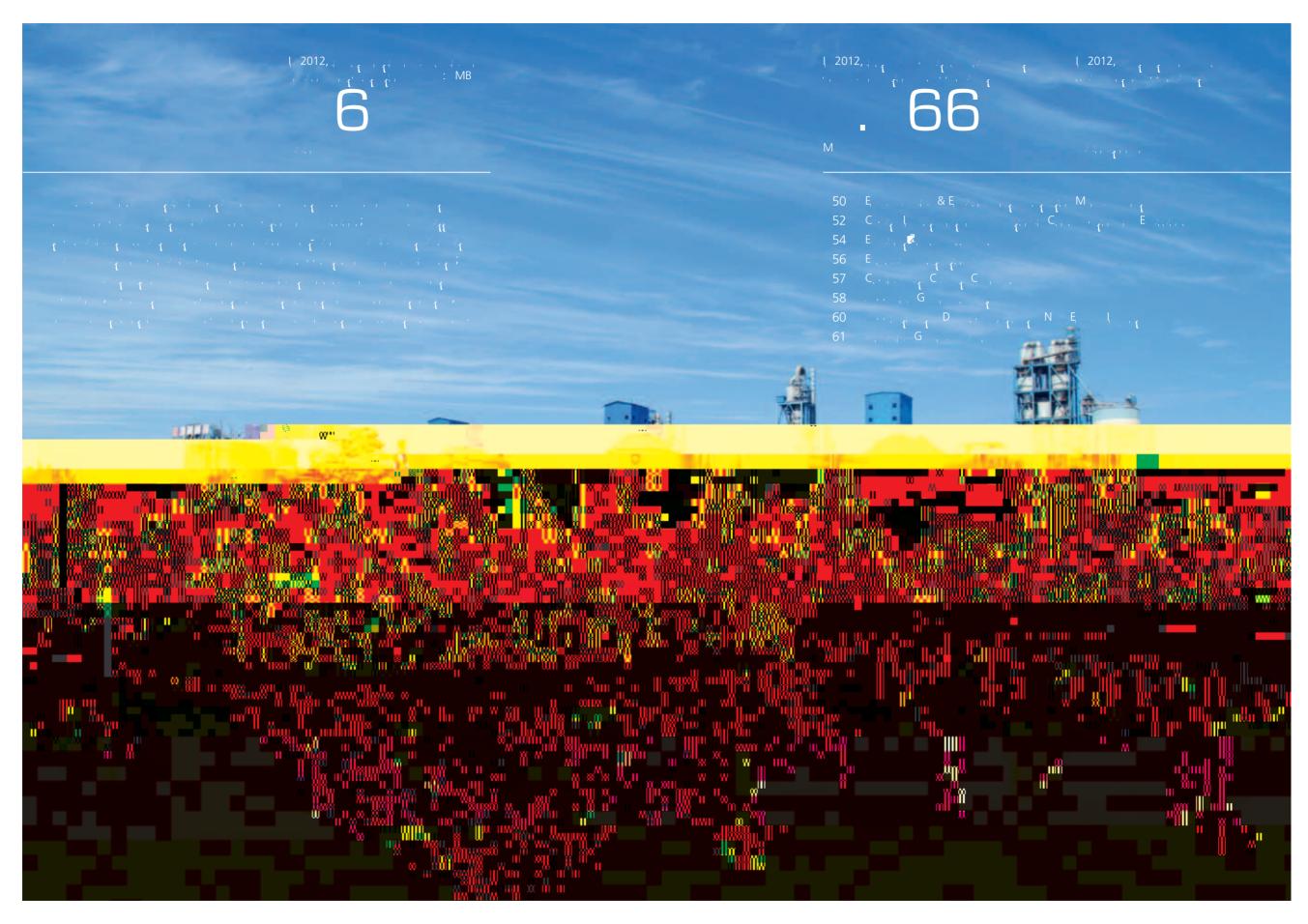
Technological Innovation



Energy Saving & Environmental Protection







## 6

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### Concepts and Principles

### Management System

### Organization and Team Building

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### Green Culture

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### Emphasis on Investment in **Energy Conservation and Environmental Protection**

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### **Environmental Governance and Emissions Reduction**

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### Adhering to Green Manufacturing

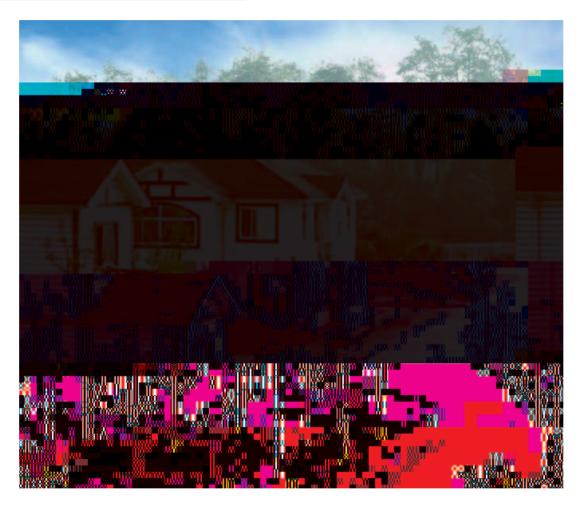
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Li Xueyong, Deputy Secretary of the Provincial Party Committee and Governor of Jiangsu

"Against the odds of all-round challenges in

the domestic wind power industry, Zhongfu Lianzhong still managed to realize export of its blades, which fully demonstrated its

leading position and strength in the sector. The right thinking on development, rapid

growth speed, constantly upgrading product-

related technologies and materials, and rising

competitiveness all point to the direction of its transformation and upgrade; Zhongfu

Lianzhong is expected to achieve more and

better performances ahead."



Responsibility Management



Market Performance



Technological Innovation



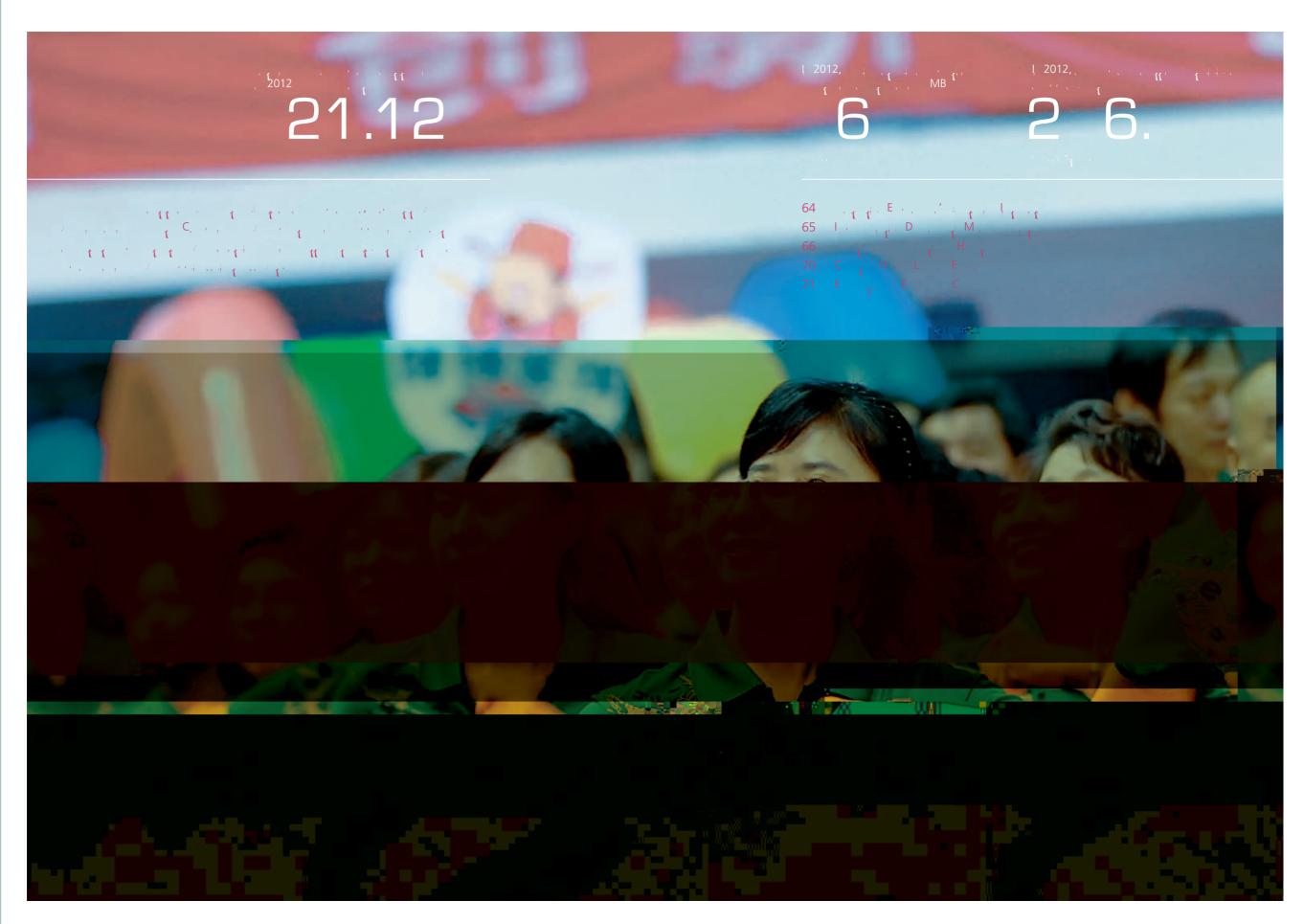
Energy Saving & Environmental Protection











China National Building Materials Group

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## **Promoting Safety Culture**

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China National Building Materials Group

# Sun Huashan, vice director of **State Administration of Work**

"As a central SOE and a pioneering enterprise in China's building materials industry, CNBM has set a good example in production safety, as it does an effective job in setting standardized safety procedures and participates in the drafting of safety standards for multiple industries like cement, glass and gypsum boards. It also propels itself to meet relevant standards and has achieved good results. CNBM helps to improve the safety standards in the building materials industry and sets a good example in the safety procedure standardization drive for China's manufacturing and trade enterprises."

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### Promoting Safety Management **Procedures Standardisation**

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### Helping Employees in Need

# Caring about Special Group of Employees

# Enriching the Life of Staff



Responsibility Management



Market Performance



Technological Innovation



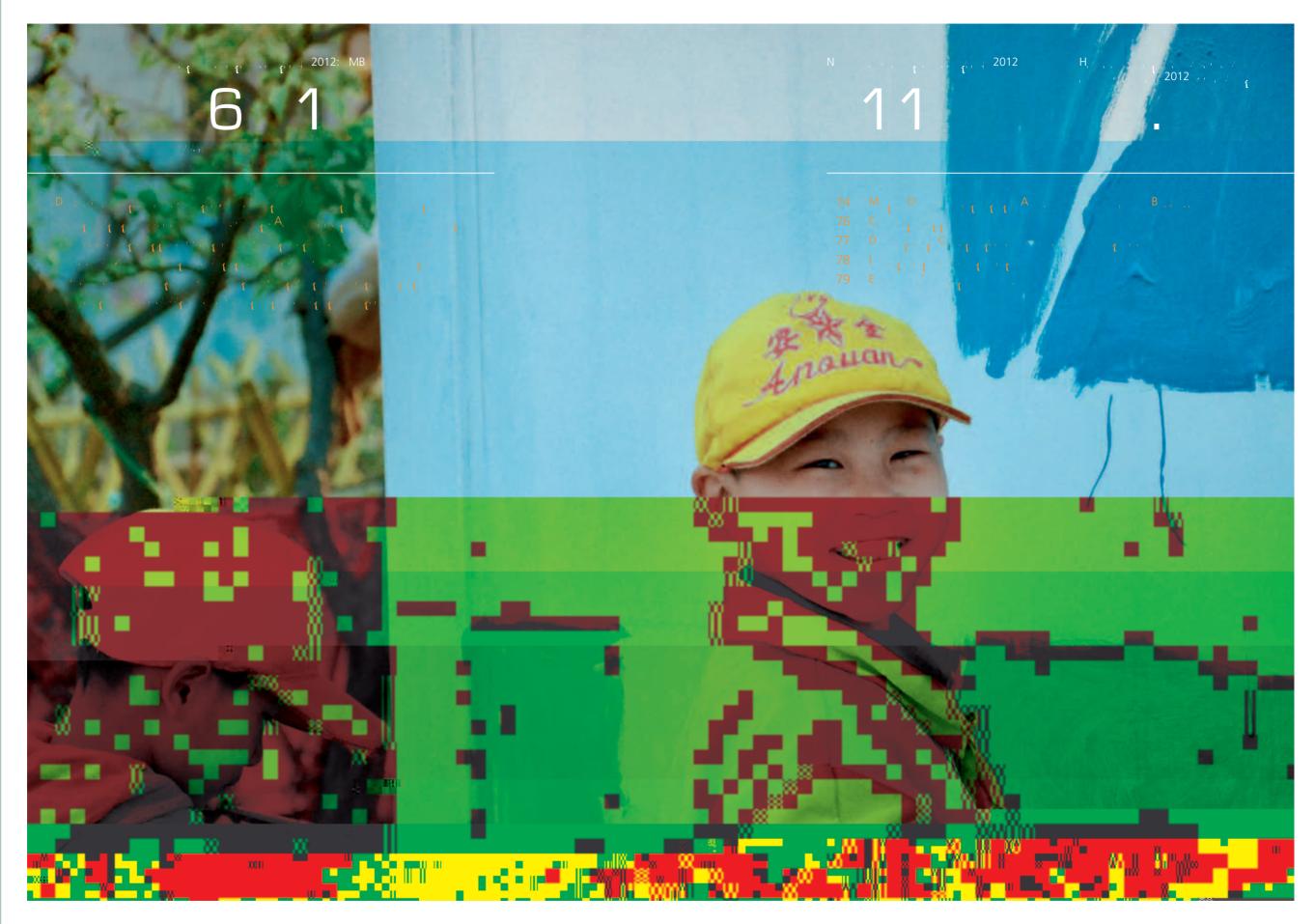
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### International Activities

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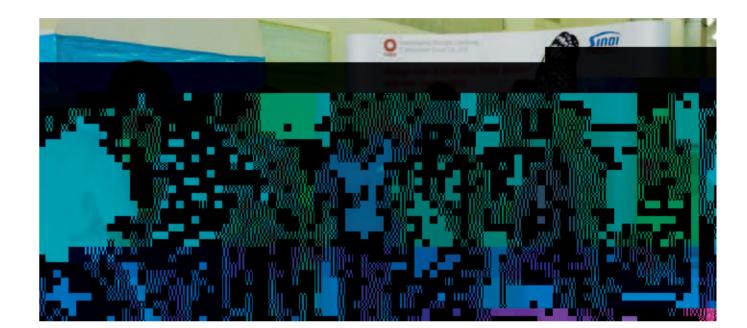
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### **Domestic Activities**

**Zhang Dejiang, Vice Premier of** 

"The Central Committee of the Communist

Party and the State Council put great emphasis on the work of poverty relief and develop-

ment. CNBM's investment in and cooperation

with Shizhu inject new impetus to the local

economic development. Unlike poverty relief

in the past, CNBM focuses on establishing

industries and leaving real benefits through cooperation. CNBM needs to follow the law

of market economy in conducting its busi-

ness, developing industrial and other kinds

of enterprises in Shizhu based on the local

resources, the development strategy as a

central enterprise and its own development

strength, which could promote the development of Shizhu and the central enterprise at

the same time."

the State Council

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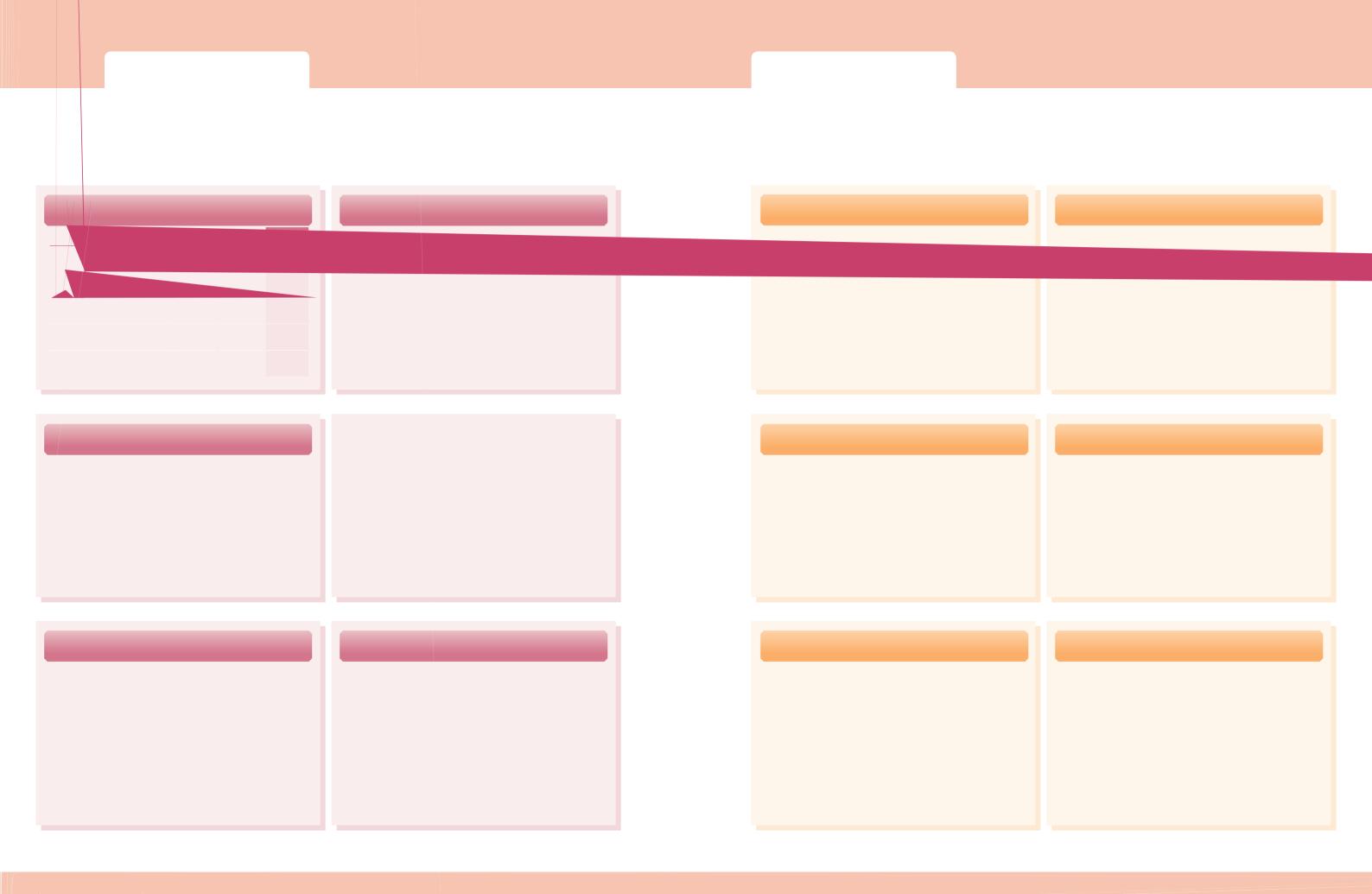
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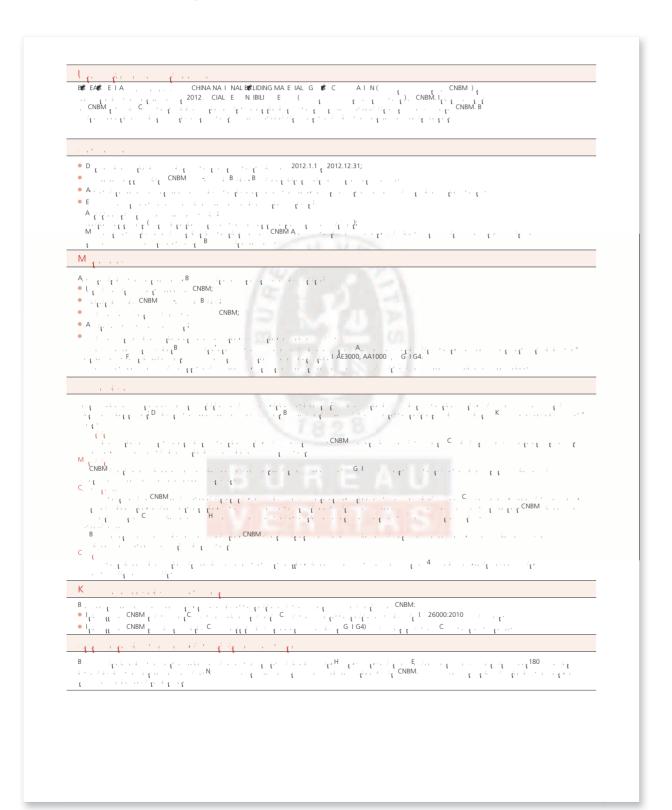


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